



# CSR NEWS



June - July 2023

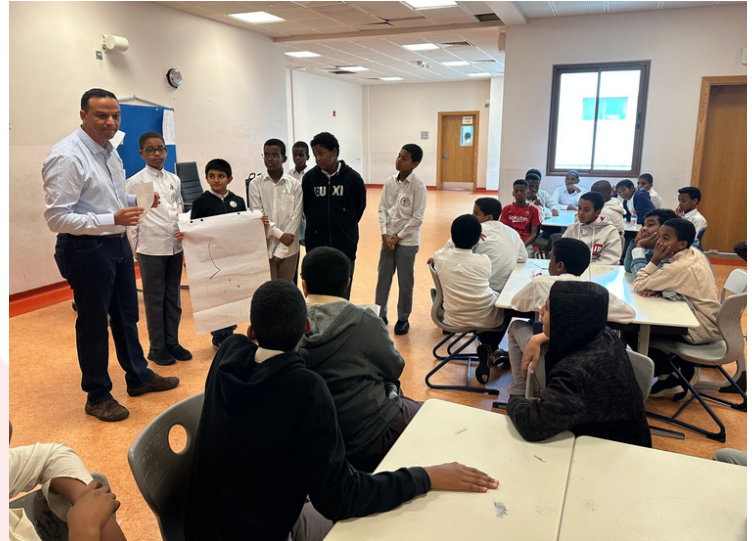
## Youth Entrepreneurship and Employability Preparedness – Qatar

In collaboration with Injaz Al Arab Qatar, a program designed to expose high school students to employability, entrepreneurship, future jobs, and professionalism skills was launched in late 2022 and was successfully concluded in May 2023. Entitled: **“Youth Entrepreneurship and Employability Preparedness - The Nation Program”**, was delivered by INJAZ al Arab and 6 volunteers of which 3 were CCC’s volunteers: **Mr. Abdallah Mesmar**; Legal Advisor, **Mr. Rabih Chehayeb**; Project Plant Manager; and **Mr. Ihab Refai**; Project Engineer.

The Program encompassed conducting classroom sessions, facilitating interactive activities and discussions, and providing valuable guidance and mentorship to 265 students from AbdulRahman Bin Jassim Preparatory School for Boys, the Sudanese School for Boys, and Students who attended the Hamad Medical Corporation Spring Camp. Following the orientation of the students to the program objectives, interactive and engaging workshops were delivered focusing on identifying the characteristics of a free market economy, defining entrepreneurship, exploring the process of innovation, comparing career clusters, and understanding that businesses need people with technical skills to support high-growth and high-demand jobs.



Rabih Chehayeb



Ihab Refai



Abdallah Mesmar



Rabih Chehayeb



Ihab Refai

The program fostered financial literacy, entrepreneurship, and work readiness among the school students aged between 12 and 16-year-old. In addition to the engaging sessions with the volunteers INJAZ Qatar delivered a series of workshops and hands-on activities designed to equip students with essential skills and knowledge related to personal finance, business management, and career exploration. In one of the testimonials provided by the students, Abdullah Tareq said: ***"The Nation Program opened my eyes to the world of entrepreneurship. I learned how to manage money, think creatively, and work as a team. It has inspired me to dream big and consider starting my own business someday. I'm grateful for the opportunity to be a part of this program."***

The dedicated team of CCC volunteers, who received Training of Trainers, along with the assistance of 3 corporate volunteers, collectively facilitated the delivery of the Program and played a crucial role in delivering the program curriculum, sharing their expertise, and serving as mentors for the students. They offered guidance, shared real-world examples, provided valuable insights into their respective industries using their expertise and experience which enabled the students to benefit fully from the program. The volunteers themselves were highly satisfied by the opportunity to deliver and mentor the students. Chehayeb, one of CCC's volunteers thanked Injaz Al Arab by saying: ***"Thank you for the opportunity to participate in such an amazing program. I am glad to see the students' feedback and to be able to make a positive impact on them."***



Abdallah Mesmar

# Economic Empowerment for Saudi Women Project Comes to a Successful Completion

Launched in 2022, the collaborative **Workplace Success Program** with Education for Employment (EFE) came to a successful conclusion with 25 young women trained and placed in jobs in different sectors.

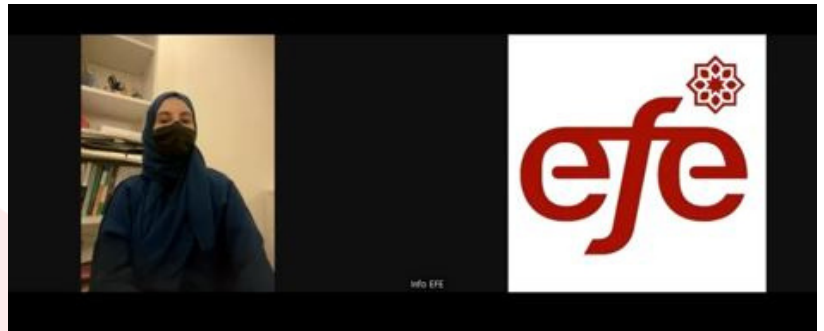
The recruited young women interested in finding jobs in Saudi Arabia attended the program in two cohorts: 11 participants in the first cohort, and 14 in the second cohort. Delivered and facilitated by EFE's certified and experienced trainers, the Program consisted of modules such as effective communication using virtual platforms, team adaptability and efficiency, time management, task prioritization, emotional intelligence, client service excellence and labor education.



The modules also went in-depth on the importance of effective teamwork, the characteristics of a good team, and how to recognize team development stages to become an effective team player. The participants also learned about the time management matrix, the importance of a timeline, and how to utilize time management tools in the workplace. The emotional intelligence (EI) module focused on the definition of EI, how to develop EI skills, and knowing the difference between interpersonal and intrapersonal communication. The program also covered customer service training by defining customer service, how to identify different levels of customer service and client excellence, and how to handle complaints from different types of customers.

The beneficiaries were also trained on the importance of labor awareness, employee rights, and employee duties. The trainers shared their knowledge and left a great impact on the beneficiaries by teaching essential skills to improve efficiency and productivity in the workplace.

The delivered modules all included in-depth intensive exercises and practices. Participants were encouraged to understand and practice skills such as: identifying tools of communication, understanding the importance of verbal and non-verbal communication, how to give feedback, and practicing effective listening skills.



The objectives of the program were successfully accomplished and exceeded its KPIs. The 25 young women who graduated from the program were all placed in jobs in several growing sectors with different employers, including the Saudi Data and Artificial Intelligence Authority (SDAIA), Emirate of Riyadh Province, and the Ministry of Investment. CCC's Head of Administration in Saudi Arabia, Mr. Fahad El Eissa was also involved in the program by addressing the participants and inspiring them prior to starting their professional careers.

EFE followed up on the 3-month retention status of beneficiaries, and the results showed that 100% of the beneficiaries were still working in their jobs since they were hired. The beneficiaries were highly satisfied with the Program, Aisha Alanazi said: ***"Thanks to the inspiring trainer and the trainees, we benefited greatly and enjoyed the training program. I hope for everyone's success. Thank you CCC for this opportunity."*** Another program participant, Rawan Alharbi said: ***"There is always a new beginning ahead. Thank you, Ms. Najla, EFE, and CCC for this opportunity, the beautiful presentation, and the excellent course."***

## Farming and Beach Cleaning on World Environment Day

World Environment Day is celebrated every year in June to increase environmental protection awareness and encourage action for safeguarding our planet. It was first established by the United Nations General Assembly in 1972, and since then, over 150 countries have participated in various activities to celebrate this day.

In the UAE, CCC Volunteers carried out a couple of activities which included:

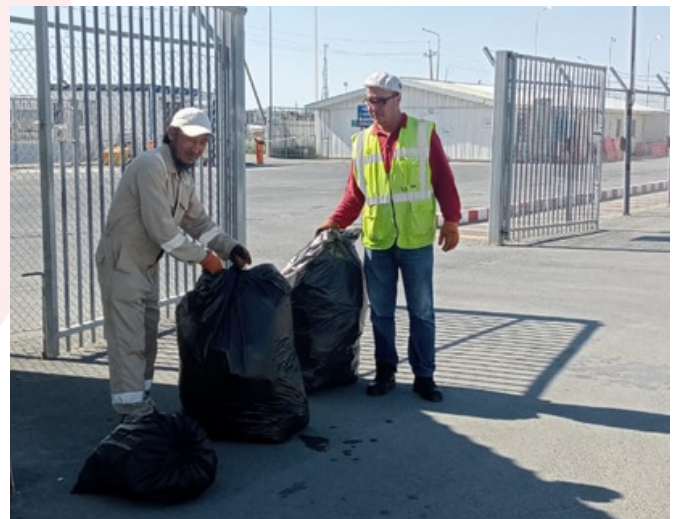
1. A visit to Mazaraa Farm, where they cleaned the nursery, renewed the soil, planted new seeds, and watered the cultivations with drips and sprays. The farm provides fresh organic produce and uses sustainable farming methods with zero waste. The visit ended with a short discussion on environmental protection, where they encouraged people to be more mindful of their actions.

2. Cleaning of Al Bahia Beach from dirt, waste products, and seaweed that had accumulated. In addition, the volunteers put up a poster to alert beach visitors to be mindful and not to throw waste, which can trickle down into the sea and become incredibly damaging to sea life.



## Environmental Awareness and Team Building at Tengiz Field - Kazakhstan

On World Environment Day, CCC in coordination with the Trade Union Association organized a 3.6 km Green Marathon race among employees at Tengiz field. The winner, the second and third runners up as well as all Marathon participants received certificates and symbolic gifts. Project Manager Majdi Taher congratulated the marathon participants and stressed the importance of preserving and the careful use of the natural resources and urged everyone to take responsibility in protecting the natural environment. Present also at the closing ceremony were Project Engineer, Muhammad Abu Rajab, and camp manager, Riad Sekhuani who congratulated all the runners for their participation.





While some employees raced others cleaned the residential area from overgrown weeds, household garbage, watered the planted seedlings, and applied organic fertilizers. Environmental awareness was highlighted amongst staff about the importance of maintaining the trees and greenery in the area to fight off the gas contamination, dust, and improve the aesthetic appearance of production bases and residential premises.

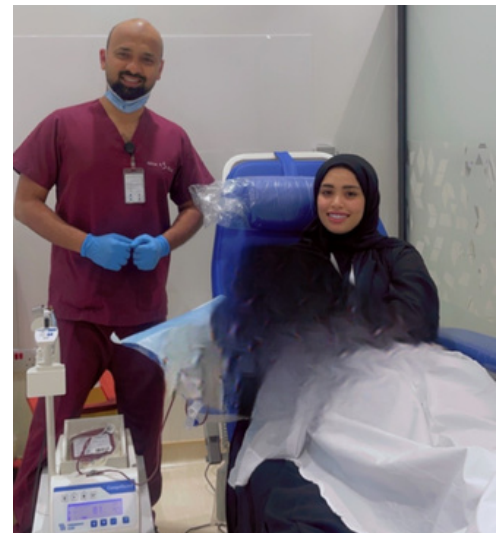
Both events served as a catalyst for strengthening teamwork and team spirit amongst employees and a reminder that it is everyone's responsibility to take care of the environment. One does not need to put a lot of money to go green but simple changes in daily lifestyle is all what is required to reduce your carbon footprint on the environment.

## WORLD BLOOD DONOR DAY

### World Blood Donor Day at CCC Kazakhstan and the UAE

World Blood Donor Day is celebrated around the world every year on the 14th of June and serves to raise awareness of the need for safe blood and to thank donors for their life-saving gifts. Initiatives at CCC Kazakhstan and the UAE were organized to raise awareness and engage employees in donating blood. In the UAE, the blood donation was organized with Abu Dhabi Blood Bank, and in Kazakhstan with the blood center of Atyrau's Health Department.

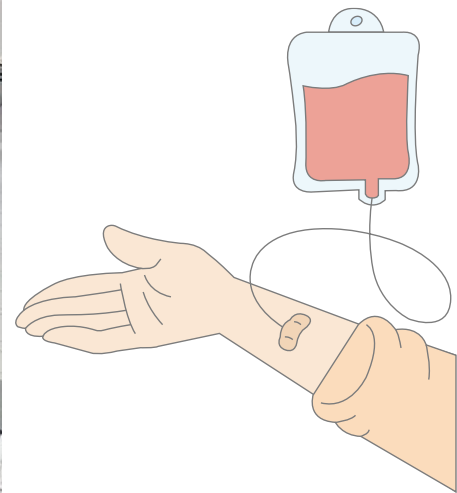
Gratitude goes out to all those who donated their blood, as this selfless act plays a major role in saving lives as well as provides health benefits to the donors, such as lowering blood pressure and lowering the risk of heart attacks.



UAE



Kazakhstan





# World Blood Donor Day

June 14



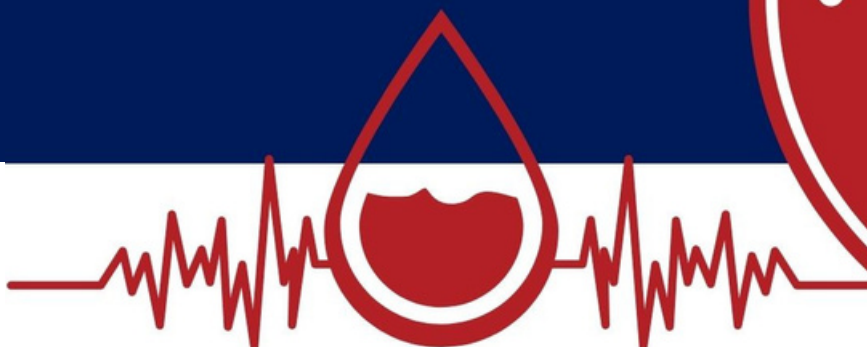
YOU DON'T NEED TO BE A DOCTOR TO SAVE LIVES. EVERYONE CAN BE A HERO THROUGH BLOOD DONATION BECAUSE **EVERY DROP COUNTS**

## DID YOU KNOW THAT

- 1 pint of blood can help save up to 3 lives.
- 1 out of 7 people entering a hospital needs blood.
- O is the universal blood type that can be given to anyone!
- Someone needs blood every 2 seconds.
- There is no substitute for human blood.

## BENEFITS FOR DONORS

- Free health checkup!
- Regular blood donation is linked to lower blood pressure and a lower risk of heart attacks.
- Giving blood may reduce your risk of developing cancer.



## Saronida Beach Clean-up in Greece

In coordination with Saronikos Municipality, and on World Environment Day, CSR in Athens organized the clean-up of Saronida's sandy beach, located 42 kilometers away from the city center of Athens. CCC volunteers, with their family members and friends, spent 2 hours filling 5 large plastic bags of all kinds of waste, including plastics, bottles, and cigarette butts.

Prior to the start of the clean-up, Mrs. Anastasia Ioannidou, Coordinator of Volunteer Actions at the Municipality of Saronikos with the Young Volunteers in Action, delivered a brief speech highlighting the significance of maintaining clean beaches. She emphasized that the presence of microplastics in the sand could eventually end up into the ocean and, subsequently, enter our food chain through fish.

Thanks to their efforts, the volunteers contributed to the improvement of the coastal and ocean ecosystem by ensuring that the solid waste does not trickle down into the ocean and kill or disrupt the marine life or aquatic life cycle.



## Donation of Unused Medicine in Egypt

On June 15, CSR in Egypt launched an unused medication initiative amongst staff and collected 3 boxes of leftover and unused medicines for chronic diseases such as diabetes, hypertension, and other ailments as well as children's medicines. While some donated medicines others provided monetary donations which were all collected by **Medicine for All Foundation**. The Foundation provides treatment for poor and needy patients by setting up an integrated system to link drug companies, pharmacies, and eligible needy candidates through government and university hospitals and various charity pharmacies.

Gratitude goes out to CCC employees for their compassion for their fellow citizens and their valuable donations.



## Tree Planting in Egypt

In collaboration with the Misr El-Kheir Foundation, ten CCC volunteers and family members spent three hours on July 9, 2023, planting 100 trees at the Al-Shahid Mohamed Samir Language School in Badr City. The opportunity to plant trees in a communal space such as the school gave the volunteers the opportunity to make a positive impact on the environment and to connect to the land. Trees absorb CO2 removing it from the air and storing it while releasing oxygen; planting one tree can produce enough oxygen for 4 people. Gratitude to the volunteers who contributed to creating a greener, healthier, and more sustainable future for ourselves and the planet.





## CCC Volunteers Look After Plant Life in Atyrau



CCC Volunteers in Kazakhstan took measures to care for the planted trees on the green strip of Atyrau and the road strip leading to CCC's premises. The 19 volunteers worked tirelessly to hoe, weed, mow the grass and water planted trees. Weeding helps the soil to be aerated and water can easily reach the roots. When the soil becomes hard over time loosening it with a hoe encourages plant growth and eases the absorption of water. The activity was organized by CSR in Kazakhstan with coordination with the local governors of Atyrau city and Kayyrshakhta rural district.



## Individual Volunteering

### Passports to Santa Claus Village

Make-A-Wish Greece is an organization that grants wishes to children with critical illnesses. Recently, CCC volunteer, Dimitra Ntalachani assisted the organization in designing special passports for children who dream of visiting Santa Claus Village in Rovaniemi, Finland in Christmas.

The process of making a wish includes the journey of the wish that starts from the day the child confides their wish to the day it is fulfilled. When the due date of the wish is late, the Organization carefully offers chosen gifts related to the child's wish such as the created passports to create an atmosphere of joy, hope and anticipation for the child to cope with the difficulties they face and while they wait for their wish to come true.

Make-A-Wish Greece will be granting 15 passports to 15 children this year, when asked about her volunteering experience Dimitra said: ***"I am incredibly proud to contribute to the fulfillment of children's wishes through my voluntary work with Make-A-Wish. As a long-time volunteer, each experience remains unique and touches my heart. I am grateful for the opportunity to make a positive difference in the lives of these children. Knowing that my efforts, no matter how small, play a part in bringing joy and significance to others is truly rewarding."*** CCC also assisted the organization by covering the printing cost of the passports. Through their work, Make-A-Wish Greece inspires hope, makes dreams a reality, and leaves a lasting impact on these brave children.



EYX AΠΙΣΤΟΥΜΕ



The family of Make-A-Wish Greece would like to express their endless gratitude for your in-kind support on the mock-up and printing of 15 wish passports ....!

Make-A-Wish  
Καινοτομία Έμφανισης

# Atta Mohiuddin Volunteers at the World Judo Championship and Education City Stadium in Qatar

Quality Control Inspector, Mr. Atta Mohiuddin participated as a protocol volunteer during the 2023 World Judo Championship that took place between May 7 and 14 at the Ali Bin Hamad al-Attiyah Arena (ABHA) in Doha. A total of 657 Judoka athletes, consisting of 343 men and 314 women, representing 99 countries, participated in the championships that was organized by the Qatar Olympic Committee and the World Judo Federation.

In July, Mr. Mohiuddin again volunteered to coordinate and assist worshippers during Eid Al Adha prayers at the Education City Stadium which became a permanent location for conducting Eid Al-Fitr and Eid al-Adha prayers. In addition to the prayers, the stadium hosted a variety of educational and entertaining activities including face painting and games, to engage and delight the attendees. Food and refreshments were also provided, creating a festive and enjoyable atmosphere for all. Originally, an estimated 18,000 worshippers were expected, but the actual number surpassed expectations, with over 35,000 attendees.



World Judo Championship



Atta Mohiuddin at the Education City Stadium

## Employee Welfare

### Fun and Recreation for Children of CCC Employees

Thirty-two children of CCC's employees recently returned from Eurasia Wellness Center; a recreational complex located in Uralsk. The children spent 10 days of fun and recreation in a relaxing atmosphere where they spent their time playing board games, rafting, swimming, and playing sports. They were accompanied by teachers and representatives of the trade union and the labor relations department.



Keep it on the screen!