



# CSR NEWS



DECEMBER 2019

## CCC and Alfanar Partner to Create Sustainable Livelihoods for Women Farmers in Upper Egypt and Contribute to Egypt's 2030 Sustainable Agricultural Development Strategy



In April 2019, CCC launched its first corporate social responsibility (CSR) partnership with Alfanar, the Arab region's first venture philanthropy organization, to create sustainable livelihoods for women farmers in Upper Egypt. With 65% of Egypt's economy reliance on agriculture, CCC's grant project has enabled 400 impoverished women farmers to attend sixteen Farmer Field Schools across eight Minya villages. These women farmers are being exposed to a rich curriculum enabling them to better pick seeds, to prepare the soil pre-and post-harvest, to monitor the environment for diseases, among other topics.

In addition and since the launching of the project, 50 of the top-performing women farmers are going through an intensive Farmer Business School training program, which aims to enhance their skills further with training on budgeting, time management, pricing and marketing agro-products. Furthermore, and to insure the sustainability of the project, eight staff members of the Ministry of Agriculture have been trained on moderating and learning the content of the Farmer Fields Schools to ensure that the best practices are transmitted by the government to farmers in other villages.

## WaterAid Mozambique Holds Water Hole Opening Ceremony in Mulinda Village

CCC is proud of its partnership with WaterAid which has not only provided 750 people access to clean water, but has also played a major role in improving the hygienic and sanitation situation amongst the Mulinda Village community.

After the digging of the borehole, a water committee was formed and trained on the management and maintenance of the borehole. As a result of WaterAid's work on hygiene promotion through door to door visits at households level, families have started adopting good hygiene practices such as building their own latrines, dish racks, installing hand wash facilities and putting in place garbage pits.

The inauguration ceremony of the water hole in the village took place on November 8, amongst the attendance of the villagers, the District Infrastructure Directorate technicians, community leaders, and WaterAid Mozambique staff.

CCC is pleased that the project's impact will directly and positively improve the quality of life of 750 people. WaterAid National Director Adam Garley said: "It is with great pleasure that we finally got clean water for the people of Mulinda. Access to water for this community will mean a significant improvement in their lives as women will have more time to devote to production and school children will spend more time in the classroom".



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## Unplugged Program in Palestine

With partial support from CCC, Mentor Arabia in coordination with the Palestinian Ministry of Education and Higher Education launched its Unplugged International Program for the Prevention of Drugs in Schools in September 2019. The project aims to enhance the "life skills" of adolescents aged 12 to 14 years old in schools and provide them with the basic knowledge about alcohol, drugs and tobacco towards drug prevention.

Mentor Arabia, carried out a 5-day training of teachers and a 1-day coaching workshop which established a group of trained teachers in public schools. The national group of trainers consisted of social workers and health educators that are capable of implementing the pilot phase of the Unplugged program. In addition, an introductory session with parents of the 7th and 8th grade students in each of the 15 schools took place whereby the Unplugged program's objectives were presented. Since September 2019, the program was implemented as a pilot through the General Directorates of School Health in the suburbs of Jerusalem and Ramallah, in schools located in the hot areas adjacent to the apartheid wall, and targeted 1930 students from the seventh and eighth grades.



## CCC UAE Laborers' Graduation - UAE

On October 4, 2019, nineteen CCC students enrolled in SmartLife's 2019 Smart Reading Program graduated after attending an English language course to improve their communication skills. The course was delivered by SmartLife, an NGO which focuses on the betterment of blue collar workers. CCC is proud to contribute to the personal development of its workers by enhancing their English language skills, their confidence and self-esteem in having acquired a new skill.



## Blood Donation Day at City Centre Al Zahia (ZIWP) Project - UAE

On October 6, 2019 a blood donation day was organized by the City Centre Al Zahia (ZIWP) Project in collaboration with the Ministry of Health and Prevention. The activity was initiated by CCC and PARSONS and other donators joined the event. A total of 52 units were collected and certificates of appreciation and donation cards were distributed to all donors as a token of gratitude.



## CCC Kazakhstan Supports a Rape Victim's Family

Upon hearing about the unfortunate rape and murder of a 12-year-old daughter of Aldamzharov family living in Bessiky village in Atyrau, CCC decided to purchase a new house for the family in order for the family to move away from their neighbor who committed the crime. The family moved into their new house in October 2019 and CCC's Deputy General Director and other staff members visited Aldamzharov's family carrying with them gifts for the children and congratulated them on their new home.



## CCC Kazakhstan Supports Sports Centers of the Disabled

On December 5, Area Manager Hisham Kawash visited two Sports Centers for the disabled where he received an award as a token of appreciation for CCEP's continuous support.

## Workers Awareness and Entertainment Program - Qatar



On November 17, 2019 and in coordination with the Ministry of Interior and Civil Defense, CCC organized a Workers Awareness Program and Entertainment day at Simaisma Camp in Qatar.

Six hundred employees participated in the event that aimed at increasing awareness about various health and safety issues including personal care and hygiene, maintenance of working tools, food, occupational and road safety. It also included guidelines on how to deal with accidents and fires, urging workers to cooperate with security and safety officials during accidents, crises and rescue operations. The one day event also included interactive challenges, games, singing and dancing as well as the distribution of awards.

## CCC's Football Team Competes in Oman's National Day Football Tournament - Oman

On the occasion of Oman's 49th National Day, a Football Tournament was organized and sponsored by the Mall of Oman Project Management and Shapoorji Pallonji. The tournament took place between November 11 and 24th, where 8 company teams participated over a span of 16 games. The CCC team came in second place after playing the final championship match against Shamel International with a score of 3 - 0. In the closing ceremony the winning team along with the second and third place teams received their trophies and medals. The football tournament and the sportsmanship competition enhanced bonding amongst staff and released work related stress.



## CCC Employees Participate in a Marathon Organized by ADNOC



To mark the 48th UAE National Day, 144 CCC employees participated in a 3.5 km marathon, organized by ADNOC offshore for all the staff members based on Zirku Island. Amir Lelu (Subcontractor) won the 3rd place, and Balbir Singh from CCC won the 5th place.

