



# CSR NEWS

November 2018



*For More Info. Please See the CSR section of the Bulletin*



## “LAUNCHING OF THE CCC PILOT VOLUNTEER PROGRAM”



## “RACE FOR THE CURE”

On October 7, 2018, ninety six CCC employees participated in the Race for the Cure event which took place in the center of Athens. The annual race was organized by the Hellenic Association of Women with Breast Cancer “Alma Zois” in collaboration with the Susan G. Komen Organization. CCC has been one of the sponsors of the event since 2009, and employees have been participating since then. The race is one of the most popular races for breast cancer awareness in Europe and is the largest sports event with a social purpose in Greece, bringing together more than 150,000 participants throughout the history of the event.

On October 19, 2018, the Corporate Social Responsibility (CSR) Department launched CCC's Volunteer Program at an event which brought together staff members and a number of NGOs.

The Program aims to engage employees in volunteering activities that support and address issues that impact the quality of life of disadvantaged people. In support of CCC's commitment to serve those in need, the newly issued Volunteering Policy provides each employee with 20 hours of time off work per year to use it in providing his/her expertise, talent and time to help a worthy cause, or in the betterment of life conditions of the needy. The Program will be run and managed by the CSR Department whose role is

to facilitate and organize the volunteering process and support the employees by disseminating group or individual volunteering activities and matching their talents and expertise with appropriate volunteering jobs.

In Athens, the CSR Department will be collaborating with ethelon to carry out a selection of group volunteering activities which include beach cleaning, school restoration, STEM Education for school students and preparation of hygiene kits for socially vulnerable groups.

CCC aims to transfer the volunteer program to all of its areas of operation.

# “PHOTOGRAPHY TRAINING; BUILDING A BETTER FUTURE FOR PALESTINIAN YOUTH”



In cooperation with Zakira – The Image Festival Association, CSR recently launched a capacity building project for Palestinian youth in the Ein Al Hilweh Camp in Lebanon.

The objective of the project is to provide a nine-month professional photography and videography training and career development for Palestinian youth aged between 15 and 18 years old in Ain el Helweh Refugee Camp. The aim is to empower the youths with a skill, a professional tool that they can employ in prospective careers like commercial photography (Studio, events photography, wedding photography, and portraits), documentary and photojournalism.

The project will be concluded with a photography exhibition featuring the youths’ best images and photographic skills learned.

*“We make a living by  
what we get, but we  
make a life by what  
we give.”*

*Winston Churchill*

## “INCLUSION OF REFUGEE CHILDREN THROUGH ART EDUCATION; EVERYONE TOGETHER AT THE MUSEUM”



In partnership with the Museum of Cycladic Art in Greece, CSR launched a program to bring together refugee children with Greek speaking students to attend a visual art training workshops based on the code of Cypro-syllabic script.

Through the workshop children from different nationalities and backgrounds will work together, intermingle and enhance their creativity. As a CSR role-model, it is CCC’s responsibility to give to the generations to come the opportunity to begin an extraordinary journey to knowledge and art.

The significance of the Program is that it provides the children with the platform to exercise their fundamental right of self-expression, to practice art, to communicate and to be offered the chance to interact with children of the same age group without discrimination and beyond stereotypes.

# “CCC VOLUNTEERS RESTORE AGIAS ELEOUSIS SQUARE IN MAROUSSI, ATHENS”



On October 26, 2018 and as part of CCC’s newly launched Volunteer Program in Athens, 45 CCC employees and their families joined by the President of Engineering and Construction, Mr. Samer Khoury, came together to beautify a neglected public square in Maroussi, Athens.

The volunteers painted the walls, artistically designed images on park benches, and enhanced the park garden by planting flowers. The aim of the volunteering action is to protect free spaces of the urban environment by promoting sustainable development and green areas within the city.



*Only together we can make the difference!*

